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### JANUARY 2025

#### Back to Basics

Contract management covers the entire lifecycle of a contract, from the initial request and planning stages to execution, monitoring, and closure. Mastering the fundamentals of contract management is crucial for success, whether you're a beginner or a seasoned professional.

**ADVERTISE BY: November 15**

### FEBRUARY 2025

#### Connected Acquisition Teams

Connected acquisition teams foster collaboration and shared understanding throughout the contract lifecycle. This team approach brings together diverse expertise from program managers, legal experts, information technology specialists, financial analysts, human resources professionals, and contract managers, among others.

**ADVERTISE BY: December 16**

### MARCH 2025

#### Market Intelligence

Market intelligence involves analyzing markets and companies to determine whether the current vendors can meet demand or if new vendors and/or acquisition approaches are needed. This knowledge helps organizations ensure they have the available resources and capabilities to meet their goals.

**ADVERTISE BY: January 15**

### APRIL 2025

#### Procurement

Procurement faces a complex landscape with challenges at every stage. Geopolitical instability, financial volatility, and complex supply chains create vulnerabilities. To address these, procurement teams must utilize technology, data analysis, and collaboration to ensure transparency and security.

**ADVERTISE BY: February 14**

### MAY 2025

#### Small Business

Understanding industry and government trends is key to creating policies that support small business growth. Tailored flexibilities such as streamlined regulations and accessible funding empower small businesses to thrive, driving innovation and economic growth for everyone.

**ADVERTISE BY: March 14**

### JUNE 2025

#### Cost and Pricing

Capabilities and practices for ensuring fair and reasonable pricing through cost and price analysis. Considers government Cost Accounting Standards-approved accounting systems, the Truth in Negotiations Act, forensic analysis, vendor management, prices-paid data, and compliance challenges.

**ADVERTISE BY: April 15**

### JULY 2025

#### Acquisition Workforce

From onboarding to retirement, the war for talent, balancing remote work and workload stress, to mentoring, and matters affecting how contract management professionals are measured, managed, paid, promoted, led, and educated.

**ADVERTISE BY: May 15**

### AUGUST 2025

#### Digital Takeover

The changing landscape of contract management has transformed with new software, artificial intelligence tools, and other digital solutions. A look at licenses, as-a-service, cybersecurity, bills of material, agile, the software acquisition path, and other facets of the digital takeover

**ADVERTISE BY: June 16**

### SEPTEMBER 2025

#### Supply Ecosystem

Trends, risks, challenges, and solutions affect all facets of the supplier ecosystem from raw materials to finished products. Explores vulnerabilities such as geopolitical shocks and financial fragility, product complexity and mapping approaches, transparency, friend-shoring, and securit

**ADVERTISE BY: July 15**

### OCTOBER 2025

#### International Contracting

International contracting policies and practices are designed to facilitate the implementation of laws and regulations that unite nations. Depending on the nature of the international acquisition effort, analysis of specific requirements, criteria, and contract clauses must be considered and used.

**ADVERTISE BY: August 15**

### NOVEMBER 2025

#### Risk Management

The statutory and regulatory landscape of contracting is not only complex but ever-changing. Takes a deep dive into understanding how to reduce the impact of risks and facilitate smoother operations, financial stability, and strategic decision-making.

**ADVERTISE BY: September 15**

### DECEMBER 2025

#### Future of Contracting

Explorations of how the contracting profession is changing and visions of where it is going. Regulatory and legal trends; surprises; the effect of political, economic, and administrative changes; foresight and retrospection.

**ADVERTISE BY: October 15**